



**ARDMORE**  
TOURISM AUTHORITY

**AGENDA  
REGULAR MEETING  
ARDMORE TOURISM AUTHORITY  
THURSDAY, DECEMBER 9, 2021  
ARDMORE CONVENTION CENTER  
2401 NORTH ROCKFORD RD  
8:15 AM**

1. CALL TO ORDER Jeff Storms
2. CONFIRMATION OF COMPLIANCE WITH OPEN MEETINGS ACT\* Jeff Storms
3. CONSIDERATION AND POSSIBLE ACTION TO APPROVE MINUTES OF THE REGULAR MEETING ON OCTOBER 21, 2021 AND APPROVAL OR REJECTION OF ANY AMENDMENTS PROPOSED AND CONSIDERED BY THE BOARD OF TRUSTEES AT THE MEETING Jeff Storms
4. CONSIDERATION AND POSSIBLE ACTION FOR ACCEPTANCE OF TREASURER'S REPORT – OCTOBER & NOVEMBER 2021 Ken Bohannon
5. NOMINATING COMMITTEE REPORT:  
TRUSTEE RECOMMENDATION  
SLATE OF OFFICERS Jeff Storms
6. CONSIDERATION AND POSSIBLE ACTION TO APPROVE THE RECOMMENDATION OF INDIVIDUALS TO SERVE THREE-YEAR TERMS BEGINNING JANUARY 2022. Jeff Storms
7. CONSIDERATION AND POSSIBLE ACTION TO ELECT OFFICERS FOR 2022. Jeff Storms
8. CONSIDERATION AND POSSIBLE ACTION TO APPROVE INCENTIVE REQUESTS AND APPROVAL OR REJECTION OF ANY AMENDMENTS PROPOSED AND CONSIDERED BY THE BOARD OF TRUSTEES AT THE MEETING Jeff Storms
9. CONSIDERATION AND POSSIBLE ACTION TO ENTER INTO EXECUTIVE SESSION: Jeff Storms
  - a. Discussing the employment, hiring, appointment, promotion, demotion, disciplining or resignation of an individual salaried public officer or employee (Appointment of Vice President) under provisions of 25 O.S. §307B(1).
  - b. Discussing the employment of the President & CEO under the provisions of 25 O.S. §307B(1) (performance evaluation of President & CEO).
10. CONSIDERATION AND POSSIBLE ACTION TO RECONVENE INTO REGULAR SESSION Jeff Storms
11. CONSIDERATION AND POSSIBLE ACTION TO APPOINT MARTHANNA DONALD AS VICE PRESIDENT AND ASSISTANT SECRETARY OF THE ARDMORE TOURISM AUTHORITY. Jeff Storms
12. CONSIDERATION AND POSSIBLE ACTION TO APPROVE THE PERFORMANCE EVALUATION OF THE PRESIDENT AND CEO. Jeff Storms

13. OLD BUSINESS  
CONSIDERATION AND POSSIBLE ACTION TO ADJUST FUNDING  
FOR ARDMORE MAIN STREET AUTHORITY Jeff Storms
14. UPDATES: Mita Bates  
Marthanna Donald  
Marketing Activities  
Hardy Murphy  
Ardmore Main Street  
The Goddard Center  
Create Ardmore
15. CONVENTION CENTER REPORT Marthanna Donald/  
Taylor Steele
16. ADJOURNMENT Jeff Storms

Agenda posted  
Ardmore Convention Center, Ardmore City Hall, website

December 7, 2021  
10:00 am