

**AMSA BOARD OF TRUSTEES**  
**March 25, 2021 - 12:00PM**  
**Community Room, Santa Fe Depot**

MISSION STATEMENT

Ardmore Main Street Authority promotes a vibrant downtown district for current and potential businesses, works to preserve the district's historic integrity and create a preferred destination for the public.

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| <b>1. CALL TO ORDER</b>   | Todd Yeager     |
| <b>2. ACKNOWLEDGEMENT OF OPEN MEETINGS ACT COMPLIANCE</b>   | Todd Yeager     |
| <b>3. APPROVE MEETING AGENDA</b><br>Discuss and consider action to approve of the Agenda  | Todd Yeager     |
| <b>4. SECRETARY'S REPORT</b><br>Discuss and consider action to accept minutes for the February 25th and March 3rd (special) meetings.   | Sherri Snyder   |
| <b>5. TREASURER'S REPORT</b><br>Discuss and consider action to accept the February 25th Financial Report  | Cindy Huggins   |
| <b>6. COMMITTEE REPORTS &amp; RECOMENDATIONS</b>  |                 |
| <b>a. Design Committee</b> (2nd Thursday, 9AM)  | Cindy Huggins   |
| <b>b. Economic Vitality Committee</b> (2nd Tuesday, 8AM)  | Grant Huggins   |
| <b>c. Promotion Committee</b> (2nd Wednesday, 9AM)<br>2021 Parade of Lights - Express Clydesdales   | Taylor Steele   |
| <b>d. Organization/Executive Committee</b> (3 <sup>rd</sup> Thursday, 9AM)<br>City Commission approves Depot Park contract<br>Discuss and consider action to accept William Crosby's resignation from the Board of Trustees<br>Process for nominating prospective board members and slating officers for 2021.  | Todd Yeager     |
| <b>7. MARKETING REPORT</b><br>Merchant sponsored Easter event in the District   | Taylor Steele   |
| <b>8. GENERAL MANAGER'S REPORT</b>  | Jeff DiMiceli   |
| <ul style="list-style-type: none"><li>• Update on moving operating account to 1NB.</li><li>• Update on progress of moving AMSA data to a cloud based system &amp; Square</li><li>• Update on landscape project at W Main Parking Lot</li><li>• Sanding/painting decorative light pole project</li><li>• Upcoming Grand Openings in the District<br/>Black Mesa Tap Room, Sunset Grill</li></ul> | (Taylor Steele) |
| <b>9. NEW BUSINESS</b> (not known 24 hours prior to meeting)  | Todd Yeager     |
| <b>10. ADJOURN MEETING</b><br>Discuss and consider action to adjourn meeting  | Todd Yeager     |