



AGENDA
REGULAR MEETING
ARDMORE TOURISM AUTHORITY
THURSDAY, JANUARY 25, 2024
ARDMORE CONVENTION CENTER
2401 NORTH ROCKFORD RD, ARDMORE OK 73401
8:15 AM

1. CALL TO ORDER, ROLL CALL, AND DECLARATION OF QUORUM Jeff Storms
2. CONFIRMATION OF COMPLIANCE WITH OPEN MEETINGS ACT Jeff Storms
3. CONSIDERATION AND POSSIBLE ACTION TO APPROVE MINUTES OF THE MEETING ON DECEMBER 7, 2023, AND APPROVAL OR REJECTION OF ANY AMENDMENTS PROPOSED AND CONSIDERED BY THE BOARD OF TRUSTEES AT THE MEETING. Jeff Storms
4. CONSIDERATION AND POSSIBLE ACTION TO ACCEPT THE TREASURER'S REPORT – NOVEMBER 2023 AND DECEMBER 2023. Ken Bohannon
5. CONSIDERATION AND POSSIBLE ACTION TO ACCEPT THE NOMINATING COMMITTEE'S RECOMMENDATION OF INDIVIDUALS TO SERVE THREE-YEAR TERMS BEGINNING FEBRUARY 2024 AND THE APPROVAL OR REJECTION OF ANY AMENDMENTS PROPOSED AND CONSIDERED BY THE BOARD OF TRUSTEES AT THE MEETING. Jeff Storms
6. CONSIDERATION AND POSSIBLE ACTION TO APPROVE THE 2024 SLATE OF OFFICERS AND THE APPROVAL OR REJECTION OF ANY AMENDMENTS PROPOSED AND CONSIDERED BY THE BOARD OF TRUSTEES AT THE MEETING. Jeff Storms
7. CONSIDERATION AND POSSIBLE ACTION TO APPROVE AUTHORIZED SIGNORS FOR 2024 AND THE APPROVAL OR REJECTION OF ANY AMENDMENTS PROPOSED AND CONSIDERED BY THE BOARD OF TRUSTEES AT THE MEETING. Jeff Storms
8. CONSIDERATION AND POSSIBLE ACTION TO ACCEPT THE 2022 ATA AUDIT Bill Murphy
 - A. Presentation from Mary Johnson with Mary E. Johnson & Associates, PLLC
9. CONSIDERATION AND POSSIBLE ACTION TO ACCEPT A PROFESSIONAL SERVICES AGREEMENT FOR BOOKKEEPING SERVICES WITH JACKSON, FOX AND RICHARDSON CPA FOR \$80-\$160/HOUR, AND THE APPROVAL OR REJECTION OF ANY AMENDMENTS PROPOSED OR CONSIDERED BY THE BOARD AT THE MEETING. Jeff Storms
10. CONSIDERATION AND POSSIBLE ACTION TO APPROVE CHANGES TO THE CATERING AGREEMENT FOR CATERERS OF EVENTS AT THE ARDMORE CONVENTION CENTER AND APPROVAL OR REJECTION OF ANY AMENDMENTS PROPOSED AND CONSIDERED BY THE BOARD OF TRUSTEES AT THE MEETING. Marthanna Donald
11. CONSIDERATION AND POSSIBLE ACTION TO APPROVE AN INCENTIVE REQUEST FROM PETE AND TAMRA KYLE FOR WINTER SLIDE REINING, AND THE APPROVAL OR REJECTION OF ANY AMENDMENTS PROPOSED AND CONSIDERED BY THE BOARD OF TRUSTEES AT THE MEETING. Jeff Storms

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| 12. | CONSIDERATION AND POSSIBLE ACTION TO APPROVE AN INCENTIVE REQUEST FROM OKLAHOMA HIGH SCHOOL RODEO ASSOCIATION FOR SPRING BREAK BASH AND THE APPROVAL OR REJECTION OF ANY AMENDMENTS PROPOSED AND CONSIDERED BY THE BOARD OF TRUSTEES AT THE MEETING. | Jeff Storms |
| 13. | CONSIDERATION AND POSSIBLE ACTION TO ENTER INTO EXECUTIVE SESSION FOR THE PURPOSE OF:
A. Discussing the employment, hiring, appointment, promotion, demotion, disciplining or resignation of any individual salaried public officer or employee 25 O.S. §307B (1). (President & CEO Performance Contract) | Jeff Storms |
| 14. | CONSIDERATION AND POSSIBLE ACTION TO RECONVENE INTO REGULAR SESSION | Jeff Storms |
| 15. | CONSIDERATION AND POSSIBLE ACTION TO APPROVE THE CONTRACT FOR THE PRESIDENT & CEO AND THE APPROVAL OR REJECTION OF ANY AMENDMENTS PROPOSED AND CONSIDERED BY THE BOARD OF TRUSTEES AT THE MEETING. | Jeff Storms |
| 16. | OLD BUSINESS | Jeff Storms |
| 17. | NEW BUSINESS: (AS DEFINED BY THE OKLAHOMA OPEN MEETING ACT 25 O.S. § 311 A (9) AS "MATTERS NOT KNOWN ABOUT OR ABOUT WHICH COULD NOT HAVE REASONABLE BEEN FORESEEN PRIOR TO THE TIME OF POSITING OF THE AGENDA." | Jeff Storms |
| 18. | UPDATES:
Marketing Activities
Hardy Murphy Coliseum
The Goddard Center | Marthanna Donald

Ardmore Main Street
Create Ardmore |
| 19. | CONVENTION CENTER REPORT | Tammy Bobst
Marthanna Donald |
| 20. | ADJOURNMENT | Jeff Storms |

Agenda posted January 23, 2024, Ardmore Convention Center, Ardmore City Hall, website at 4:00 pm.