



**ARDMORE**  
TOURISM AUTHORITY

**AGENDA  
REGULAR MEETING  
ARDMORE TOURISM AUTHORITY  
THURSDAY, JANUARY 23, 2020  
ARDMORE CONVENTION CENTER  
8:15 AM**

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|-----|---|-----------------------------|
| 1.  | CALL TO ORDER   | Jeff Storms                 |
| 2.  | CONFIRMATION OF COMPLIANCE WITH OPEN MEETINGS ACT   | Jeff Storms                 |
| 3.  | CONSIDERATION AND POSSIBLE ACTION TO APPROVE<br>MINUTES OF THE REGULAR MEETING ON DECEMBER 12, 2019   | Jeff Storms                 |
| 4.  | CONSIDERATION AND POSSIBLE ACTION FOR ACCEPTANCE OF<br>TREASURER'S REPORT – DECEMBER  | Brent Harness               |
| 5.  | NOMINATING COMMITTEE REPORT   | Jeff Storms                 |
| 6.  | CONSIDERATION AND POSSIBLE ACTION TO RECOMMEND INDIVIDUALS<br>TO SERVE A THREE-YEAR TERM AS TRUSTEES FOR THE ARDMORE<br>TOURISM AUTHORITY BEGINNING FEBRUARY 2020 | Jeff Storms                 |
| 7.  | CONSIDERATION AND POSSIBLE ACTION TO ELECT OFFICERS FOR THE<br>ARDMORE TOURISM AUTHORITY FOR 2020   | Jeff Storms                 |
| 8.  | CONSIDERATION AND POSSIBLE ACTION TO APPROVE<br>INCENTIVE REQUESTS<br>New Incentive Requests  | Mita Bates                  |
| 9.  | UPDATES:<br>Marketing Activities<br>Hardy Murphy<br>Ardmore Main Street<br>The Goddard Center<br>Create Ardmore   | Mita Bates                  |
| 10. | CONVENTION CENTER REPORT<br>Convention Center Update<br>Convention Center Marketing   | Barbara Selby<br>Mita Bates |
| 11. | ADJOURNMENT   | Jeff Storms                 |

Agenda posted  
Ardmore Convention Center, Ardmore City Hall, website

January 21, 2020  
1:00 pm