

**MEETING AGENDA**  
**BOARD OF TRUSTEES**  
July 23, 2020 at 12:00PM  
Community Room, Santa Fe Depot

MISSION STATEMENT

Ardmore Main Street Authority promotes a vibrant downtown district for current and potential businesses,  
works to preserve the district's historic integrity and creates a preferred destination for the public.

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| <b>1. CALL TO ORDER</b>  | Todd Yeager    |
| <b>2. ACKNOWLEDGEMENT OF OPEN MEETING ACT</b>  | Todd Yeager    |
| <b>3. APPROVE MEETING AGENDA</b><br>**Discuss and consider approval of the Agenda  | Todd Yeager    |
| <b>4. INTRODUCE AND WELCOME NEW BOARD MEMBERS</b>  | Todd Yeager    |
| <b>5. SECRETARY'S REPORT</b><br>**Discuss and consider acceptance of minutes from June 25, 2020 meeting  | Sherri Snyder  |
| <b>6. TREASURER'S REPORT</b><br>**Discuss and consider acceptance of the June 2020 Financial Report  | Cindy Huggins  |
| <b>7. COMMITTEE REPORTS &amp; RECOMENDATIONS</b>   |                |
| <b>a. Organization/Executive Committee</b> (3 <sup>rd</sup> Thursday, 9AM)<br>*2020 Board Member Documents<br>*Update on Depot Park<br>**Discuss and consider approval of proposed 2020 Operational Budget | Todd Yeager    |
| <b>b. Design Committee</b> (2 <sup>nd</sup> Thursday, 9AM)   |                |
| <b>c. Economic Vitality Committee</b> (2 <sup>nd</sup> Tuesday, 8AM)   | Grant Huggins  |
| <b>d. Promotion Committee</b> (2 <sup>nd</sup> Wednesday, 9AM)<br>*Update on status of Depot District Loyalty Card Program (Discount Cards)  | Ashley Dyer    |
| <b>8. GENERAL MANAGER'S REPORT</b>   | Jeff DiMiceli  |
| <b>a. Update on Depot District</b>   |                |
| <b>b. 2020 Donor/Investor Campaign</b>   |                |
| <b>c. Preview of proposed new website &amp; Depot District logo</b>  | Taylor Gregory |
| <b>9. NEW BUSINESS</b> not known 24 hours prior to meeting in accordance with 25 O.S. 311 (9)  | Todd Yeager    |
| <b>10. ADJOURN MEETING</b><br>**Discuss and consider approval to adjourn meeting   | Todd Yeager    |
- \*Information Only  
\*\*Action Items



The next Board of Trustees meeting will be Noon, Thursday, August 27 at the Santa Fe Depot.