



ARDMORE
TOURISM AUTHORITY

**AGENDA
SPECIAL MEETING
ARDMORE TOURISM AUTHORITY
THURSDAY, AUGUST 9, 2018
ARDMORE CONVENTION CENTER
8:00 AM**

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| 1. | CALL TO ORDER | Jeff Storms |
| 2. | CONFIRMATION OF COMPLIANCE WITH OPEN MEETINGS ACT | Jeff Storms |
| 3. | CONSIDERATION AND POSSIBLE ACTION TO APPROVE
MINUTES OF REGULAR MEETING ON JUNE 28, 2018. | Jeff Storms |
| 4. | CONSIDERATION AND POSSIBLE ACTION FOR ACCEPTANCE OF
TREASURER'S REPORT – JUNE 2018 | Kori Littleton |
| 5. | CONSIDERATION AND POSSIBLE ACTION TO APPROVE
INCENTIVE REQUESTS
New Incentive Requests | Tyler Young |
| 6. | DISCUSSION OF STRATEGIC INITIATIVES FY 2019 | Mita Bates/
Tyler Young |
| 7. | PRESENTATION, DISCUSSION AND POSSIBLE ACTION TO APPROVE
FY 2019 MARKETING PLAN | Mita Bates/
Tyler Young |
| 8. | CONSIDERATION AND POSSIBLE ACTION TO APPROVE FY 2019
BUDGET | Jeff Storms |
| 9. | UPDATES:
Marketing Activities
Wayfind
Hardy Murphy
Ardmore Main Street
Create Ardmore | Mita Bates/
Tyler Young |
| 10. | CONVENTION CENTER REPORT
Convention Center Update
Convention Center Marketing | Barbara Selby
Tyler Young |
| 11. | ADJOURNMENT | Jeff Storms |

Agenda posted
Ardmore Convention Center, Ardmore City Hall, website

August 6, 2018
3:00 pm