



**AGENDA
REGULAR MEETING
ARDMORE TOURISM AUTHORITY
THURSDAY, MARCH 23, 2023
ARDMORE CONVENTION CENTER
2401 NORTH ROCKFORD RD, ARDMORE OK 73401
8:15 AM**

- | | | |
|-----|---|---|
| 1. | CALL TO ORDER, ROLL CALL, AND DECLARATION OF QUORUM | Jeff Storms |
| 2. | CONFIRMATION OF COMPLIANCE WITH OPEN MEETINGS ACT | Jeff Storms |
| 3. | CONSIDERATION AND POSSIBLE ACTION TO APPROVE AMENDED MINUTES OF THE REGULAR MEETING ON JANUARY 26, 2023 AND THE APPROVAL OR REJECTION OF ANY AMENDMENTS PROPOSED AND CONSIDERED BY THE BOARD OF TRUSTEES AT THE MEETING. | Jeff Storms |
| 4. | CONSIDERATION AND POSSIBLE ACTION TO APPROVE MINUTES OF THE REGULAR MEETING ON FEBRUARY 23, 2023, AND THE SPECIAL MEETING ON MARCH 7, 2023, AND THE APPROVAL OR REJECTION OF ANY AMENDMENTS PROPOSED AND CONSIDERED BY THE BOARD OF TRUSTEES AT THE MEETING. | Jeff Storms |
| 5. | CONSIDERATION AND POSSIBLE ACTION FOR ACCEPTANCE OF TREASURER’S REPORT – FEBRUARY 2023. | Ken Bohannon |
| 6. | CONSIDERATION AND POSSIBLE ACTION TO APPROVE A MEMORANDUM OF UNDERSTANDING (MOU) BETWEEN THE ARDMORE TOURISM AUTHORITY AND THE CITY OF ARDMORE WITH RESPECT TO THE OWNERSHIP, MAINTENANCE, AND FISCAL RESPONSIBILITY REGARDING THE WAYFINDING SIGNS IN THE CITY FOR A PERIOD OF FIVE (5) YEARS AND THE APPROVAL OR REJECTION OF ANY AMENDMENTS PROPOSED AND CONSIDERED BY THE BOARD OF TRUSTEES AT THE MEETING. | Jeff Storms |
| 7. | OLD BUSINESS | Jeff Storms |
| 8. | NEW BUSINESS: (AS DEFINED BY THE OKLAHOMA OPEN MEETING ACT 25 O.S. § 311 A (9) AS “MATTERS NOT KNOWN ABOUT OR ABOUT WHICH COULD NOT HAVE REASONABLE BEEN FORESEEN PRIOR TO THE TIME OF POSITING OF THE AGENDA” | Jeff Storms |
| 9. | UPDATES:
Marketing Activities
Hardy Murphy Coliseum
The Goddard Center | Marthanna Donald

Ardmore Main Street
Create Ardmore |
| 10. | CONVENTION CENTER REPORT | Marthanna Donald |
| 11. | ADJOURNMENT | Jeff Storms |