



**ARDMORE**  
TOURISM AUTHORITY

**AGENDA  
REGULAR MEETING  
ARDMORE TOURISM AUTHORITY  
THURSDAY, MARCH 22, 2018  
ARDMORE CONVENTION CENTER  
8:00 AM**

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|----|---|------------------------------|
| 1. | CALL TO ORDER   | Jeff Storms                  |
| 2. | CONFIRMATION OF COMPLIANCE WITH OPEN MEETINGS ACT   | Jeff Storms                  |
| 3. | CONSIDERATION AND POSSIBLE ACTION TO APPROVE<br>MINUTES OF SPECIAL MEETING ON MARCH 1, 2018                                     | Jeff Storms                  |
| 4. | CONSIDERATION AND POSSIBLE ACTION FOR ACCEPTANCE OF<br>TREASURER'S REPORT – FEBRUARY 2018                                       | Kori Littleton               |
| 5. | CONSIDERATION AND POSSIBLE ACTION TO APPROVE A<br>PARTNERSHIP WITH MAJOR LEAGUE FISHING FOR AN EVENT<br>TO BE HELD IN JUNE 2018 | Tyler Young                  |
| 6. | CONSIDERATION AND POSSIBLE ACTION TO APPROVE<br>INCENTIVE REQUESTS<br>New Incentive Requests                                    | Tyler Young                  |
| 7. | UPDATES:<br>Marketing Activities<br>Hardy Murphy<br>Ardmore Main Street<br>Create Ardmore                                       | Mita Bates/<br>Tyler Young   |
| 8. | CONVENTION CENTER REPORT<br>Convention Center Update<br>Convention Center Marketing   | Barbara Selby<br>Tyler Young |
| 9. | ADJOURNMENT   | Jeff Storms                  |

Agenda posted  
Ardmore Convention Center, Ardmore City Hall, website

March 20, 2018  
11:00 am