



ARDMORE
TOURISM AUTHORITY

**AGENDA
REGULAR MEETING
ARDMORE TOURISM AUTHORITY
THURSDAY, FEBRUARY 27, 2020
ARDMORE CONVENTION CENTER
8:15 AM**

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| 1. | CALL TO ORDER | Jeff Storms |
| 2. | CONFIRMATION OF COMPLIANCE WITH OPEN MEETINGS ACT | Jeff Storms |
| 3. | CONSIDERATION AND POSSIBLE ACTION TO APPROVE MINUTES OF THE REGULAR MEETING ON JANUARY 23, 2020 | Jeff Storms |
| 4. | CONSIDERATION AND POSSIBLE ACTION FOR ACCEPTANCE OF TREASURER'S REPORT – JANUARY | Brent Harness |
| 5. | CONSIDERATION AND POSSIBLE ACTION TO RECOMMEND AN INDIVIDUAL TO SERVE A THREE-YEAR TERM AS TRUSTEE FOR THE ARDMORE TOURISM AUTHORITY BEGINNING IN 2020 | Jeff Storms |
| 6. | CONSIDERATION AND POSSIBLE ACTION TO ENTER INTO AN AGREEMENT WITH EVENT GURU SOFTWARE FOR EVENT SOFTWARE FOR THE ARDMORE CONVENTION CENTER IN AN ANNUAL AMOUNT OF \$4000 WITH \$500 EXPENSE TO PROVIDE INITIAL SETUP AND ONBOARDING. | Mita Bates |
| 7. | CONSIDERATION AND POSSIBLE ACTION TO APPROVE INCENTIVE REQUESTS New Incentive Requests | Mita Bates |
| 8. | UPDATES: Marketing Activities Hardy Murphy Ardmore Main Street The Goddard Center Create Ardmore | Mita Bates |
| 9. | CONVENTION CENTER REPORT Convention Center Update Convention Center Marketing | Barbara Selby Mita Bates Taylor Steele |
| 10. | ADJOURNMENT | Jeff Storms |

Agenda posted
Ardmore Convention Center, Ardmore City Hall, website

February 25, 2020
10:00 am