

**AGENDA  
REGULAR MEETING  
ARDMORE TOURISM AUTHORITY  
THURSDAY, JANUARY 26, 2017  
ARDMORE CONVENTION CENTER  
2401 NORTH ROCKFORD ROAD – ARDMORE, OK.  
8:00 AM**

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| 1.  | CALL TO ORDER  | Kevin Butler                  |
| 2.  | CONFIRMATION OF COMPLIANCE WITH OPEN MEETINGS ACT  | Kevin Butler                  |
| 3.  | CONSIDERATION AND POSSIBLE ACTION FOR ACCEPTANCE OF THE MINUTES OF THE REGULAR MEETING DECEMBER 15, 2016   | Kevin Butler                  |
| 4.  | CONSIDERATION AND POSSIBLE ACTION FOR ACCEPTANCE OF TREASURER'S REPORT   | Judi Elmore                   |
| 5.  | NOMINATING COMMITTEE REPORT  | Kevin Butler                  |
| 6.  | CONSIDERATION AND POSSIBLE ACTION RECOMMEND TO THE ARDMORE CITY COMMISSION INDIVIDUALS TO SERVE A TERM ON THE ARDMORE TOURISM AUTHORITY BEGINNING IN FEBRUARY 2017   | Kevin Butler                  |
| 7.  | CONSIDERATION AND POSSIBLE ACTION TO ELECT OFFICERS FOR THE ARDMORE TOURISM AUTHORITY FOR 2017   | Kevin Butler                  |
| 8.  | CONSIDERATION AND POSSIBLE ACTION TO APPROVE CHECK SIGNORS:<br>Kevin Butler – Chair; James Thompson – Vice Chair;<br>Judi Elmore – Treasurer; Mita Bates – President | Kevin Butler                  |
| 9.  | CONSIDERATION AND POSSIBLE ACTION TO APPROVE INCENTIVE REQUESTS  | Tyler Young                   |
| 10. | UPDATE ON BRANDING INITIATIVE  | Mita Bates/<br>Tyler Young    |
| 11. | MARKETING UPDATE   | Tyler Young                   |
| 12. | CONVENTION CENTER REPORT   | Tyler Young/<br>Barbara Selby |
| 13. | ADJOURNMENT  | Kevin Butler                  |